



End of Year Survey

PRESS RELEASE

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GLOBAL BAROMETER OF HOPE AND HAPPINESS at year end 2012



Celebrating 35 years of The World's Leading Global Barometer (1977-2012)



GLOBAL ECONOMIC GLOOM SUBSIDING WORLDWIDE

Globally Net Economic hope rises from -2% to 7%. Western Europe is slightly gloomier than at year end a year ago but North America is slightly less.

Zurich, December 30, 2012 — A global poll released on the eve of the new year conveys a hopeful message that economic gloom is subsiding worldwide and hopes on the economy have risen from -2% to 7%; a rise of 9% from a year ago. The gloomy trend in Western Europe still faces challenges. On the other hand, in North America it appears to have declined, and is more hopeful than a year ago. The global survey was carried out by WIN-Gallup International Association, the world's largest independent network of opinion pollsters, in 54 countries, with more than 55,817 men and women, covering a vast majority of the world population. The network has conducted this annual poll since 1977.

According to the WIN-Gallup International global barometer of hope and happiness, 35% of the world's population is hopeful about economic prospects in 2013, while 28% expect it to be worse; 29% expect no change from the previous year while 8% were unable to give an answer.

Happiness with or without Economic Hope

Notwithstanding views about economy, a majority of the world feels happy about their life. Responding to the question: "As far as you are concerned, do you personally feel happy, unhappy or neither happy nor unhappy about your life?" 53% said they felt happy; 13% said they felt unhappy; 32% felt neither way and the remaining 2% did not answer. The global barometer of Hope and Happiness shows that a large number of people refuse to be gloomy despite their poor view on economic prospects for their nation.



3 year Trend on hope about Economy

Global economic hope was 2% on new year's eve in 2010; it declined to -2% in 2011 but has risen notably to 7% in 2012. This positive change is mainly due to resurgence of hope in India and China. In North America it has also improved from -25% to -12%. Nevertheless, Western Europe has slightly declined from -46% a year ago to -48%.

Top 10 Most Hopeful Countries

	Net Hope on Economy
Georgia	63%
Azerbaijan	56%
Brazil	45%
Mozambique	42%
China	32%
Peru	31%
India	27%
Saudi Arabia	27%
Philippines	25%
Ecuador	24%

Top 10 Most Gloomy Countries

	Net Hope on Economy
Portugal	-85%
France	-67%
Lebanon	-66%
Belgium	-64%
Spain	-59%
Bosnia	-53%
Ireland	-51%
Germany	-46%
Poland	-45%
United Kingdom	-41%

Note: Net Hope on Economy is computed by deducting the optimists (hopeful about economic prospects in 2013) from the pessimistic (those who see greater economic difficulty)



Methodology:

The global barometer of Hope is an annual tradition initiated by and designed under the chairmanship of Dr. George Gallup in 1977. It has been conducted every year since then. This year it was carried out by Members of WIN-Gallup International Association in 54 countries around the world.

Sample Size and Mode of Field Work:

A total of 55,817 persons were interviewed globally. In each country a national probability sample of around 1000 men and women was interviewed either face to face (*31 countries; n=32,747*), via telephone (*10 countries; n=8,889*) or online (*14 countries; n=14,181*). Details are attached. The field work was conducted between September-December, 2012. In general the error margin for surveys of this kind is $\pm 3-5\%$ at 95% confidence level.

The global average has been computed according to the share of the covered adult population of the surveyed countries.

Commentary by Jean-Marc Leger, President WIN-Gallup International Association

As global pollsters our task is to keep close watch on popular pulse. The latest measurement provides a feeling of relief. The overall economic hope has considerably improved. Gloom about the economy seems to be subsiding in North America. Economic hope is resurging in India and China. However, Western Europe still faces challenges with a slightly more pessimistic apprehension about the future of its economy. Today we live in an interdependent world and hopeful pulse in any part of the world is



a message of hope for all. With that message of hope we greet the world on the eve of this new year.



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Courtesy: The preparation of this Report and compilation of the trend data (1977-2012) has been done by Gallup Pakistan as a public service to members of WIN-Gallup International

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(PART A)

WIN-Gallup International Global Index of

HOPE ON ECONOMY

At New Year Eve: 2013

Question: **Compared to this year, in your opinion, will next year be a year of economic prosperity, economic difficulty or remain the same?**

Findings based on responses from \simeq 50 countries covering all the continents. The interviews were conducted by leading pollsters across the world.



Table A1
COUNTRY WISE DATA (In alphabetical order)

Question: Compared to this year, in your opinion, will next year be a year of economic prosperity, economic difficulty or remain the same?

S #	Countries	Economic prosperity	Economic difficulty	Remain the same	DK/NR	Net Hope on Economy
		(1)	(2)	(3)	(4)	(1-2)
	Global Average	35	28	29	8	7
1	Afghanistan	36	36	25	3	1
2	Argentina	25	38	34	3	-13
3	Armenia	25	36	24	16	-11
4	Australia	14	37	43	6	-24
5	Austria	10	41	47	2	-31
6	Azerbaijan	58	2	26	14	56
7	Belgium	5	68	24	3	-64
8	Bosnia and Herzegovina	8	61	27	4	-53
9	Brazil	57	12	26	4	45
10	Bulgaria	15	34	38	13	-19
11	Cameroon	43	28	19	11	15
12	Canada	18	30	48	4	-12
13	China	50	19	31	0	32
14	Colombia	28	26	45	1	2
15	Czech Republic	5	37	56	2	-32
16	Ecuador	41	17	34	8	24
17	Finland	17	52	30	1	-35
18	France	3	70	26	1	-67
19	Georgia	69	6	14	11	63
20	Germany	7	52	41	0	-46
21	Hong Kong	10	38	48	5	-28
22	Iceland	9	41	50	1	-32
23	India	44	17	25	15	27
24	Iraq	30	30	37	4	0
25	Ireland	9	60	29	2	-51
26	Italy	5	37	56	2	-32
27	Japan	7	30	41	21	-23
28	Kenya	45	39	14	3	6
29	Korea, Rep (South)	12	40	46	2	-28
30	Lebanon	11	77	10	1	-66
31	Macedonia	20	34	40	6	-14
32	Malaysia	36	19	42	3	17
33	Morocco	38	23	28	12	15
34	Mozambique	56	14	20	10	42
35	Pakistan	32	27	30	12	5
36	Palestine	32	40	25	3	-7
37	Peru	42	11	39	8	31
38	Philippines	38	13	46	3	25
39	Poland	6	52	35	7	-45
40	Portugal	2	87	10	1	-85
41	Romania	12	45	37	6	-33
42	Russian Federation	21	44	32	3	-23
43	Saudi Arabia	47	21	19	13	27



44	Serbia	12	53	31	4	-41
45	Singapore	21	38	37	4	-17
46	Spain	7	66	26	2	-59
47	Sweden	7	35	56	1	-28
48	Switzerland	13	44	43	1	-31
49	Tunisia	30	44	22	4	-14
50	Turkey	30	43	25	3	-13
51	Ukraine	18	47	34	1	-28
52	United Kingdom	10	51	33	7	-41
53	United States	29	37	29	5	-8
54	Vietnam	37	30	32	1	7

Source: Annual Global Index of Hope and Happiness conducted by affiliates of WIN-Gallup International Association. For further details see website: www.Gallup-international.com



Table A2
COUNTRY WISE DATA (Rank ordered by Net-Score)

Question: Compared to this year, in your opinion, will next year be a year of economic prosperity, economic difficulty or remain the same?

S #	Countries	Net Hope on Economy
	Global Average	7
1	Georgia	63
2	Azerbaijan	56
3	Brazil	45
4	Mozambique	42
5	China	32
6	Peru	31
7	India	27
8	Saudi Arabia	27
9	Philippines	25
10	Ecuador	24
11	Malaysia	17
12	Morocco	15
13	Cameroon	15
14	Vietnam	7
15	Kenya	6
16	Pakistan	5
17	Colombia	2
18	Afghanistan	1
19	Iraq	0
20	Palestinian territories (West Bank and Gaza)	-7
21	United States	-8
22	Armenia	-11
23	Canada	-12
24	Argentina	-13
25	Turkey	-13
26	Macedonia	-14
27	Tunisia	-14
28	Singapore	-17
29	Bulgaria	-19
30	Australia	-22
31	Russian Federation	-23
32	Japan	-23
33	Korea, Rep (South)	-28
34	Sweden	-28
35	Hong Kong	-28
36	Ukraine	-28
37	Austria	-31
38	Switzerland	-31
39	Iceland	-32
40	Czech Republic	-32



41	Italy	-32
42	Romania	-33
43	Finland	-35
44	Serbia	-41
45	United Kingdom	-41
46	Poland	-45
47	Germany	-46
48	Ireland	-51
49	Bosnia and Herzegovina	-53
50	Spain	-59
51	Belgium	-64
52	Lebanon	-66
53	France	-67
54	Portugal	-85

Source: Annual Global Index of Hope and Happiness conducted by affiliates of WIN-Gallup International Association. For further details see website: www.Gallup-international.com



Table A3
REGION-WISE DATA

Question: Compared to this year, in your opinion, will next year be a year of economic prosperity, economic difficulty or remain the same?

Global Average	35	28	29	8	7
	Economic prosperity	Economic difficulty	Remain the same	Do not know / No response	Net Hope on Economy
Regions	35	28	29	8	7
North America	26	38	31	5	-12
Latin America	49	17	30	4	33
Western Europe	6	55	37	2	-48
Eastern Europe	17	44	34	5	-26
Africa	47	30	16	6	16
Arab World	37	28	26	9	10
West Asia	32	32	28	7	-1
South Asia	47	17	21	14	30
East Asia	37	24	37	2	14
North Asia	40	22	34	4	18
G-7	15	38	40	7	-23
United States of America	29	37	29	5	-8
Canada	18	30	48	4	-12
Germany	7	52	41	0	-46
France	3	70	26	1	-67
United Kingdom	10	51	33	7	-41
Italy	5	37	56	2	-32
Japan	7	30	41	21	-23
BRIC	48	18	26	8	29
Brazil	57	12	26	4	45
Russian Federation	21	44	32	3	-23
India	44	17	25	15	27
China	50	19	31	0	32
G-20	37	25	30	8	12
United States	29	37	29	5	-8
Canada	18	30	48	4	-12
Brazil	57	12	26	4	45
Argentina	25	38	34	3	-13
United Kingdom	10	51	33	7	-41
Germany	7	52	41	0	-46
France	3	70	26	1	-67
Italy	5	37	56	2	-32
Australia	15	36	43	6	-22
Russian Federation	21	44	32	3	-23
Saudi Arabia	47	21	19	13	27
Turkey	30	43	25	3	-13
India	44	17	25	15	27
China	50	19	31	0	32
Japan	7	30	41	21	-23
Korea, Rep (South)	12	40	46	2	-28

Note: G20 is taken to be 19 countries, since 20th entity is EU as an organization

Legend for Regions:

- 1. North America:** United States and Canada
- 2. Latin America:** Brazil, Argentina, Colombia, Ecuador and Peru
- 3. Western Europe:** United Kingdom, Germany, France, Italy, Austria, Belgium, Ireland, Switzerland, Portugal, Spain, Finland, Iceland, Sweden and Australia



4. **Eastern Europe:** Russian Federation, Bosnia and Herzegovina, Bulgaria, Macedonia, Romania, Serbia, Czech Republic, Poland, Georgia and Ukraine
5. **Africa:** Mozambique, Kenya and Cameroon
6. **Arab World:** Palestine, Morocco, Iraq, Lebanon, Saudi Arabia and Tunisia
7. **West Asia:** Afghanistan, Turkey, Pakistan and Azerbaijan
8. **South Asia:** India
9. **East Asia:** Malaysia, Philippines, Singapore and Vietnam
10. **North Asia:** China, Japan, Korea, Rep (South) and Hong Kong

Source: Annual Global Index of Hope and Happiness conducted by affiliates of WIN-Gallup International Association. For further details see website: www.Gallup-international.com



Table A4

DEMOGRAPHIC SEGMENTS-WISE

Question: Compared to this year, in your opinion, will next year be a year of economic prosperity, economic difficulty or remain the same?

	Economic prosperity	Economic difficulty	Remain the same	DK/NR	Net Hope on Economy
Gender-wise	35	28	29	8	7
Male	38	26	28	7	
Female	31	29	33	7	
Age-wise	35	27	30	7	8
Under 30	41	24	28	7	17
30-50	34	27	31	8	7
51-65	31	32	31	7	-1
+65	15	41	37	7	-26
DK/NR	36	18	30	16	18
Monthly Household Income-wise	36	27	30	7	9
Low (Bottom quintile/20%)	35	26	27	11	9
Medium low (Second quintile/20%)	36	28	30	5	8
Medium (Third quintile/20%)	41	25	30	4	16
Medium high (Fourth quintile/20%)	36	28	31	6	8
High (Top quintile/20%)	25	34	34	7	-8
Refused/Don't know/no answer	31	27	29	13	5
Education-wise	35	27	30	7	8
No education/ only basic education	34	26	29	10	8
Secondary school	31	30	33	6	1
High level education (e.g. university)	39	25	31	5	14
Completed higher level of education (Masters, PHD, etc.)	39	30	25	6	9
Don't Know/No Response	36	16	26	23	20
Employment	36	27	30	7	9
Working full or part time (include self-employed)	24	17	19	4	8
Unemployed	2	2	2	1	0
Not working (student, housewife, etc.)	6	5	6	2	1
Retired	2	3	3	1	-1
Refused/Do not know/no answer	1	1	1	1	1
Living type	35	27	30	7	8
Rural (less than 2000 inhabitants)	40	27	28	6	13
Urban (2000+ inhabitants)	34	28	32	7	6
Refused/Do not know/no answer	33	17	23	26	16

Source: Annual Global Index of Hope and Happiness conducted by affiliates of WIN-Gallup International Association. For further details see website: www.Gallup-international.com



Table A 6.1

Comparative Data By Countries (3 Years)

	2010	2011	2012
	Net Hope on Economy	Net Hope on Economy	Net Hope on Economy
Global average	2	-2	8
Afghanistan	24	19	1
Argentina	12	1	-13
Armenia	-3	8	-11
Australia	-7	-29	-22
Austria	-1	-54	-31
Azerbaijan	2	30	56
Belgium	-1	-54	-64
Bosnia and Herzegovina	-17	-52	-53
Brazil	47	46	45
Bulgaria	-31	-23	-19
Cameroon	-4	33	15
Canada	-7	-21	-12
China	46	21	32
Colombia	-16	28	2
Czech Republic	-31	-24	-32
Denmark	21	-15	0
Ecuador	-5	-21	24
Egypt	-28	-24	0
Fiji	0	33	0
Finland	17	-14	-35
France	-58	-80	-67
Georgia	0	43	63
Germany	3	-40	-46
Ghana	47	51	0
Hong Kong	0	-37	-28
Iceland	-51	-31	-32
India	24	0	27
Iraq	17	26	0
Ireland	0	-68	-51
Italy	-35	-30	-32
Japan	-21	-29	-23
Kazakhstan	22	0	0
Kenya	0	-5	6
Korea, Rep (South)	-6	-32	-28
Lebanon	0	-23	-66
Lithuania	-1	-47	0
Macedonia	-13	-3	-14
Malaysia	23	18	17
Morocco	-	-	15
Mozambique	-	-	42
Pakistan	-21	-12	5
Palestinian territories (West Bank and Gaza)	0	-26	-7
Peru	29	-13	31
Philippines	15	0	25
Poland	-14	-42	-45
Portugal	0	0	-85
Romania	-46	-29	-33
Russian Federation	7	-21	-23
Saudi Arabia	0	19	27
Serbia	-45	-50	-41
Singapore	0	0	-17
Spain	-35	-47	-59
Sweden	24	-27	-28



Switzerland	15	-17	-31
Tunisia	-	33	-14
Turkey	-11	-1	-13
Ukraine	-38	-48	-28
United Kingdom	-44	0	-41
United States	-9	-21	-8
Vietnam	61	51	7

Source: Annual Global Index of Hope and Happiness conducted by affiliates of WIN-Gallup International Association.
For further details see website: www.Gallup-international.com



Table A 6.2

Comparative Data Region-wise (3 Years)

	2010	2011	2012
	Net Hope on Economy	Net Hope on Economy	Net Hope on Economy
Global average	2	-2	8
North America	-9	-25	-12
Latin America	31	35	33
Western Europe	-23	-46	-40
Eastern Europe	-14	-28	-26
Africa	67	51	16
Arab World	-13	-5	10
West Asia	-15	2	-1
South Asia	24	-1	30
East Asia	36	31	14
North Asia	-4	9	18

Source: Annual Global Index of Hope and Happiness conducted by affiliates of WIN-Gallup International Association.
For further details see website: www.Gallup-international.com



(PART B)

WIN-Gallup International Global Index of

HAPPINESS

At New Year Eve: 2013

Question: **As far as you are concerned, do you personally feel happy, unhappy or neither happy nor un-happy about your life?**

Findings based on responses from \approx 50 countries covering all the continents. The interviews were conducted by leading pollsters across the world.



Table B1

NET HAPPINESS FOR 2013

Country-wise Data

Question: As far as you are concerned, do you personally feel happy, unhappy or neither happy nor un-happy about your life?

S #	Countries	Percent of Respondents				Net Happiness
		Happy	Unhappy	Neither happy nor unhappy	DK / NR	
		(1)	(2)	(3)	(4)	(1-2)
	Global Average	53	13	32	2	40
1	Afghanistan	56	18	26	1	38
2	Argentina	68	8	24	1	60
3	Armenia	52	6	40	3	46
4	Australia	54	15	30	1	40
5	Austria	53	5	41	1	49
6	Azerbaijan	68	2	25	5	66
7	Belgium	50	8	42	1	42
8	Bosnia and Herzegovina	55	12	33	1	43
9	Brazil	81	7	11	0	74
10	Bulgaria	37	7	52	4	30
11	Cameroon	49	19	29	3	30
12	Canada	60	12	28	1	48
13	China	50	20	30	0	29
14	Colombia	77	2	20	1	75
15	Czech Republic	33	12	52	2	21
16	Ecuador	64	4	27	6	60
17	Finland	69	1	29	1	68
18	France	46	9	44	1	36
19	Georgia	54	4	37	5	50
20	Germany	53	16	30	0	37
21	Hong Kong	37	12	50	1	25
22	Iceland	68	7	24	1	61
23	India	54	10	33	3	44
24	Iraq	33	27	38	2	5
25	Ireland	43	26	30	1	16
26	Italy	33	12	52	2	21
27	Japan	54	2	35	9	51
28	Kenya	65	20	15	1	45
29	Korea, Rep (South)	52	10	37	1	43
30	Lebanon	21	70	8	1	-49
31	Macedonia	44	12	42	1	32
32	Malaysia	78	3	19	0	74
33	Morocco	53	29	17	1	24
34	Mozambique	60	22	17	1	39



35	Pakistan	39	14	42	5	25
36	Palestine	30	41	28	1	-11
37	Peru	68	5	26	1	63
38	Philippines	74	5	21	1	69
39	Poland	44	27	26	3	18
40	Portugal	31	23	45	1	8
41	Romania	24	34	39	3	-10
42	Russian Federation	42	10	44	4	32
43	Saudi Arabia	77	4	16	3	72
44	Serbia	37	16	43	4	21
45	Singapore	60	10	29	0	50
46	Spain	68	13	18	0	55
47	Sweden	54	8	37	1	46
48	Switzerland	70	8	22	0	63
49	Tunisia	32	20	46	2	12
50	Turkey	40	17	42	0	23
51	Ukraine	35	7	53	4	28
52	United Kingdom	46	18	35	1	27
53	United States	53	19	27	1	34
54	Vietnam	47	23	29	0	24

Source: Annual Global Index of Hope and Happiness conducted by affiliates of WIN-Gallup International Association. For further details see website: www.Gallup-international.com



Table B2

COUNTRY WISE DATA (Rank ordered by Net-Score)

Question: As far as you are concerned, do you personally feel happy, unhappy or neither happy nor un-happy about your life?

S#	Countries	Net Happiness
	Global average	40
1	Colombia	75
2	Malaysia	74
3	Brazil	74
4	Saudi Arabia	72
5	Philippines	69
6	Finland	68
7	Azerbaijan	66
8	Peru	63
9	Switzerland	63
10	Iceland	61
11	Ecuador	60
12	Argentina	60
13	Spain	55
14	Japan	51
15	Georgia	50
16	Singapore	50
17	Austria	49
18	Canada	48
19	Armenia	46
20	Sweden	46
21	Kenya	45
22	India	44
23	Bosnia and Herzegovina	43
24	Korea, Rep (South)	43
25	Belgium	42
26	Australia	40
27	Mozambique	39
28	Afghanistan	38
29	Germany	37
30	France	36
31	United States	34
32	Macedonia	32
33	Russian Federation	32
34	Cameroon	30
35	Bulgaria	30
36	China	29
37	Ukraine	28
38	United Kingdom	27
39	Hong Kong	25



40	Pakistan	25
41	Vietnam	24
42	Morocco	24
43	Turkey	23
44	Czech Republic	21
45	Italy	21
46	Serbia	21
47	Poland	18
48	Ireland	16
49	Tunisia	12
50	Portugal	8
51	Iraq	5
52	Romania	-10
53	Palestinian territories (West Bank and Gaza)	-11
54	Lebanon	-49

Source: Annual Global Index of Hope and Happiness conducted by affiliates of WIN-Gallup International Association. For further details see website: www.Gallup-international.com



Table B3

Region-wise

	Happy	Unhappy	Neither happy nor unhappy	DK / NR	Net Happiness
All Regions	53	13	32	2	40
North America	52	19	27	2	32
Latin America	78	7	15	0	71
Western Europe	49	13	37	1	36
Eastern Europe	41	14	40	4	27
Africa	60	19	20	1	41
Arab World	53	24	22	2	29
West Asia	41	14	42	3	26
South Asia	56	9	34	2	47
East Asia	59	15	26	0	43
North Asia	50	16	32	2	34
G-7	50	14	33	3	35
United States of America	53	19	27	1	34
Canada	60	12	28	1	48
Germany	53	16	30	0	37
France	46	9	44	1	36
United Kingdom	46	18	35	1	27
Italy	33	12	52	2	21
Japan	54	2	35	9	51
BRIC	56	12	31	1	43
Brazil	81	7	11	0	74
Russian Federation	42	10	44	4	32
India	54	10	33	3	44
China	50	20	30	0	29
G-20	54	13	32	1	41
United States	53	19	27	1	34
Canada	60	12	28	1	48
Brazil	81	7	11	0	74
Argentina	68	8	24	1	60
United Kingdom	46	18	35	1	27
Germany	53	16	30	0	37
France	46	9	44	1	36
Italy	33	12	52	2	21
Australia	54	15	30	1	40
Russian Federation	42	10	44	4	32
Saudi Arabia	77	4	16	3	72
Turkey	40	17	42	0	23
India	54	10	33	3	44
China	50	20	30	0	29
Japan	54	2	35	9	51
Korea, Rep (South)	52	10	37	1	43

Note: G20 is taken to be 19 countries, since 20th entity is EU as an organization

Legend for Regions:

1. **North America:** United States and Canada
2. **Latin America:** Brazil, Argentina, Colombia, Ecuador and Peru
3. **Western Europe:** United Kingdom, Germany, France, Italy, Austria, Belgium, Ireland, Switzerland, Portugal, Spain, Finland, Iceland, Sweden and Australia
4. **Eastern Europe:** Russian Federation, Bosnia and Herzegovina, Bulgaria, Macedonia, Romania, Serbia, Czech Republic, Poland, Georgia and Ukraine
5. **Africa:** Mozambique, Kenya and Cameroon



6. **Arab World:** Palestine, Morocco, Iraq, Lebanon, Saudi Arabia and Tunisia
7. **West Asia:** Afghanistan, Turkey, Pakistan and Azerbaijan
8. **South Asia:** India
9. **East Asia:** Malaysia, Philippines, Singapore and Vietnam
10. **North Asia:** China, Japan, Korea, Rep (South) and Hong Kong

Source: Annual Global Index of Hope and Happiness conducted by affiliates of WIN-Gallup International Association. For further details see website: www.Gallup-international.com



Table B4

DEMOGRAPHIC SEGMENTS-WISE

Question: As far as you are concerned, do you personally feel happy, unhappy or neither happy nor un-happy about your life?

	Happy	Unhappy	Neither happy nor unhappy	Do not know / no response	Net Happiness
Gender-wise	53	13	32	2	40
Male	53	12	33	1	41
Female	53	15	30	2	38
Age-wise	53	13	32	2	40
Under 30	55	13	30	2	42
30-50	52	13	33	2	39
51-65	51	15	33	1	36
+65	53	11	35	1	41
DK/NR	60	7	29	4	53
Monthly Household Income-wise	53	13	32	2	40
Low (Bottom quintile/20%)	47	16	35	2	31
Medium low (Second quintile/20%)	47	16	35	1	31
Medium (Third quintile/20%)	57	12	29	1	45
Medium high (Fourth quintile/20%)	59	13	27	1	46
High (Top quintile/20%)	59	8	31	2	51
Refused/Don't know/no answer	62	10	26	2	52
Education-wise	53	13	32	2	40
No education/ only basic education	53	17	29	1	36
Secondary school	50	14	34	1	36
High level education (e.g. university)	55	12	32	1	42
Completed higher level of education (Masters, PHD, etc.)	61	10	27	2	51
Don't Know/No Response	49	7	36	8	42
Employment	53	13	32	2	40
Working full or part time (include self-employed)	35	8	20	1	27
Unemployed	2	1	2	0	1
Not working (student, housewife, etc.)	10	3	5	0	7
Retired	5	1	3	0	3
Refused/Do not know/no answer	2	0	1	0	1
Living type	53	13	32	2	40
Rural (less than 2000 inhabitants)	52	14	33	1	38



Urban (2000+ inhabitants)	54	13	32	2	40
Refused/Do not know/no answer	51	7	33	9	44

Source: Annual Global Index of Hope and Happiness conducted by affiliates of WIN-Gallup International Association. For further details see website: www.Gallup-international.com



Table B 6.1

Comparative Data By Countries (2 Years)

	2011	2012
	Net Happiness	Net Happiness
Global Average	40	40
Afghanistan	35	38
Argentina	61	60
Armenia	60	46
Australia	38	40
Austria	53	49
Azerbaijan	54	66
Belgium	46	42
Bosnia and Herzegovina	36	43
Brazil	63	74
Bulgaria	29	30
Cameroon	42	30
Canada	47	48
China	25	29
Colombia	71	75
Czech Republic	28	21
Ecuador	57	60
Finland	70	68
France	40	36
Georgia	0	50
Germany	68	37
Hong Kong	30	25
Iceland	66	61
India	37	44
Iraq	19	5
Ireland	20	16
Italy	25	21
Japan	47	51
Kenya	20	45
Korea	44	43
Lebanon	24	-49
Macedonia	39	32
Malaysia	62	74
Pakistan	31	25
Palestine	7	-11



Peru	56	63
Romania	-10	-10
Russian Federation	31	32
Saudi Arabia	60	72
Serbia	8	21
Spain	55	55
Sweden	54	46
Switzerland	76	63
Tunisia	47	12
Turkey	26	23
Ukraine	30	28
United States of America	33	34
Vietnam	37	24

Source: Annual Global Index of Hope and Happiness conducted by affiliates of WIN-Gallup International Association.
For further details see website: www.Gallup-international.com



Table B 6.2

Comparative Data Region-wise (3 Years)

	2011	2012
	Net Happiness	Net Happiness
Global average	40	40
North America	31	32
Latin America	63	71
Western Europe	51	36
Eastern Europe	25	27
Africa	66	41
Arab World	20	29
West Asia	31	26
South Asia	45	47
East Asia	37	43
North Asia	29	34

Source: Annual Global Index of Hope and Happiness conducted by affiliates of WIN-Gallup International Association.
For further details see website: www.Gallup-international.com



METHODOLOGY